

Selling Culture?: Cultural Identities in the Victorian Periodical Press

20 – 21 November 2010

(in association with the Research Society for Victorian
Periodicals and the Association for Research in Popular Fictions)

Keynote Speaker: Dr Jim Mussell

(Birmingham University)

Roundtable Session: advice for postgraduates and early career researchers

You are invited to contribute proposals on the theme of “Cultural Identities in the Victorian Periodical Press”, for a parallel strand that will run at the Annual Association for Research in Popular Fictions conference. The conference’s main theme is “Popular Fictions: Selling Culture?”. The strand co-ordinators, Dr Clare Horrocks and Dr Amber Regis, on behalf of the Research Society for Victorian Periodicals, are keen to attract papers which focus specifically on how culture was both marketed and commodified in the Victorian Periodical Press – whether that was through the identity of an author, editor, region or even a periodical itself.

Suggested themes include, but are not limited to:

- How readers are interpellated
- Specific strategies for negotiating new cultural texts and formations
- Periodicals and newspapers as a ‘brand’
- Use of illustration
- Religious, regional, class and gendered narratives
- Editorials and opinion pieces
- Feuds, scandals and conflicts
- Autobiography and life-writing
- Controversies and discoveries
- Secrecy and sensation

Please send abstracts of 250 – 300 words to Dr Clare Horrocks by Friday 16 September 2010 at C.L.Horrocks@ljmu.ac.uk. Alternatively please write to Dr Clare Horrocks and Dr Amber Regis at Dean Walters Building, Liverpool John Moores University, St James Road, Liverpool, L1 7BR